

The “2017 Hong Kong Masters” ended with a tremendous final stage Christian Ahlmann from Germany won the Grand Prix

15 February 2017 – **China Everbright Limited** (“CEL”, stock code: 165.HK) first time sponsors the **“2017 Hong Kong Masters”** and becomes its **“Official partner exclusively in financial sector”**. The final leg of “Longines Masters”, a world-class equestrian sporting event was held successfully in Hong Kong at AsiaWorld-Expo from February 10-12, 2017. The finale of the prestigious showjumping series completed its journey across continents spanning three of the world’s most iconic cities — Los Angeles, Paris and Hong Kong. “The Hong Kong Masters” is the only equestrian event classified at top CSI 5* level by the FEI in Asia. This year, with extensive experience and precise judgment, the famous German rider Christian Ahlmann led his well-trained horse Caribis Z won the “Grand Prix” and received a bonus of USD132,000. (approx. HKD1.03 million) At the “Trophy” match, the world-famous rider families - Philippaerts and Whitaker won the competition. Besides the “Grand Prix”, various thrilling competitions such as “Junior Trophy”, “Race of the Riders” and “Speed Challenge” were also organised on the first and second day.

Now in its fifth edition, The Masters of Hong Kong is known as The Wimbledon of Equestrian sport, and an integral part of the region's social and cultural calendar, on a par with the Rugby 7 and Art Basel. There were over 25,000 people joining the 3-day event and had a full-house for every performance. Besides live audiences, the event is also broadcasted worldwide in more than 120 countries.

This year, the event has attracted the world’s top 25 show jumping riders including trophy-winners of the Olympic Games, such as Ludger Beerbaum, Max Kuhner and Daniel Deusser to compete in Hong Kong for the “Grand Prix”. Speed and jumping force of the horses are required at the show jumping competition, and at the same time examined the collaboration between the rider and the horse. Apart from the heart-pounding competitions, The Masters of Hong Kong is a true feast for the senses through entertainment, fashion, art and food. Spanish horseman Santi Serra was also returning to Hong Kong with meticulously choreographed performances displaying the natural beauty and innate grace of horses. Moreover, a new designated “Kids Area” is designed to inspire equestrian interest in the new generation. Additionally, when the showjumping ends, the after-parties, live DJ entertainment and concerts made the event a unique entertaining and social hub for the participants. The Masters of Hong Kong is the winner of the Gold Award for 'Best Live Experience at a Professional Sporting Event' at the Sports Industry Awards Asia (SPIA) 2016, as well as being recognized by The Major Sports Events Committee as an “M” Mark event in 2017.

CEL sponsored The Masters of Hong Kong, and hopes that by sponsoring this event, it will bring high-quality professional sports events to the public and at the same time contribute to the development of Hong Kong's culture and sports.

