

**The “2017 Hong Kong Masters” Coming Soon
China Everbright Limited Becomes Its Official Partner
Exclusively In Financial Sector**

***The world-class showjumping event returns to Hong Kong for three days of
spectacular sport and entertainment at AsiaWorld-Expo***

12 January, 2017 - The final leg of “**Longines Masters**”, a world-class equestrian sporting event to be held in Hong Kong at AsiaWorld-Expo from February 10-12, 2017. The finale of the prestigious showjumping series completes its journey across continents spanning three of the world’s most iconic cities — Los Angeles, Paris and Hong Kong. **China Everbright Limited** (“CEL”, stock code: 165.HK) first time sponsors the event and becomes its **official partner exclusively in financial sector**.

Now in its fifth edition, The Longines Masters of Hong Kong known as The Wimbledon of Equestrian sport by attracting participations from the world's top showjumping riders and horses every year. The contenders for the 2017 event include many Olympic medalists. Local interest will inevitably focus on Jacqueline Lai, Hong Kong's first national champion rider who struck gold at the 2009 China National Showjumping Championships in Beijing, and who is once again Hong Kong’s representative rider at the Longines Masters of Hong Kong after her impressive debut last year. Moreover in this season, there is a new 2.25 million euros Grand Slam Super Bonus, it rewards three consecutive victories in the same season (Los Angeles - Paris - then Hong Kong).

The Longines Masters of Hong Kong has become an integral part of the region's social and cultural calendar, combining heart-pounding competition with world-class entertainment, fashion, art and gastronomy.

In addition to the competition, Spanish horseman Santi Serra is also returning to Hong Kong with meticulously choreographed performances displaying the natural beauty and innate grace of horses. Moreover, a new designated “Kids Area” is designed to inspire equestrian interest in the new generation. Besides live audiences, the event is also broadcast worldwide in more than 120 countries and over 550 million households can watch it on TV.

This special and unique event has received a number of honors. The Longines Masters is classified at top CSI 5* level by the FEI, which ranks international show jumping competitions from one to five stars. This prestigious equestrian event in Hong Kong is also the winner of the Gold Award for 'Best Live Experience at a Professional Sporting Event' at the Sports Industry Awards Asia (SPIA) 2016 and has been recognised as an “M” Mark event that helps enhance the image of Hong Kong as Asia’s sports event capital. The “M” Mark awarded by the Major Sports Events Committee, symbolising intense, spectacular and signature event in the territory sports calendar.

Since the 2008 Beijing Olympic Games' equestrian competitions held in Hong Kong, Hong Kong and even the Asia-Pacific audiences gain their interest in equestrian events. CEL as a Chinese- background financial institution rooted in Hong Kong, has always spared great effort in fulfilling its corporate social responsibility. It is hoped that by sponsoring the Hong Kong Masters, it will bring high-quality professional sports events to the public and at the same time contribute to the development of Hong Kong's culture and sports.

For more information about "Longines Masters of Hong Kong", please check out its official website: http://www.longinesmasters.com/hk/longines_masters_hong_kong/presentation.

