

Press Release

**China Everbright Securities (HK) Limited, a subsidiary of  
Everbright, Named “Brokerage Firm with the Best Potential  
in 2010”**

The award presentation ceremony of Most Popular Brokerage Firms in Hong Kong 2010 (2010 最受歡迎香港證券商), jointly organized by Global Commercial Newspapers Union and Hong Kong Commercial Daily and China Enterprise Reputation and Credibility Association (Overseas) with the assistance of Hong Kong Investor Relations Professionals' Association, was held on 26 January 2011 at the Hong Kong Convention and Exhibition Centre. Nine brokerage houses received awards during the ceremony.

China Everbright Securities (HK) Limited, a subsidiary of Everbright, was named “Brokerage Firm with the Best Potential in 2010 (2010 年最具發展潛質證券商)”. Everbright’s securities brokerage and wealth division provides one-stop wealth management services for clients. With in-depth understanding of market dynamics and the client’s wealth management needs, investment objectives and risk appetite, we help clients create wealth with ease. In addition to securities brokerage, Everbright also provides wealth management, investment and insurance services. It distributes a range of products including mutual funds, local and overseas securities, investment-linked insurance and life insurance.

Driven by growing cross-border trade and traffic, Hong Kong brokerages have gained increasing recognition by mainland investors in recent years. The “Most Popular Brokerage Firms in Hong Kong 2010” awards not only honor firms for their contribution to Hong Kong’s financial industry, but also serve as a guideline for investors seeking investment in the territory.

In November 2010, Everbright and Everbright Securities began discussion on the proposed injection of 51% of Everbright’s brokerage and investment



banking business into Everbright Securities. Everbright and Everbright Securities believe that their cooperation will create more business opportunities by further strengthening the securities, wealth management, investment banking and research businesses in Hong Kong.